

## 7-Week Social Media Calendar for the National Action Plan

### Photos at end

*7 weeks = 1 goal per week*

*3 posts per week = variety for different platforms*

*Partners can share all 3 or just pick one.*

With every post share the link: <https://bit.ly/49400Jm>

### Week 1: Leadership

- Post 1: Strong national leadership is essential to protect children in agriculture—bringing farmers, researchers, and policymakers together to drive change.
- Post 2: Leadership today ensures a safer, healthier future for children living, working, and visiting on farms.
- Post 3: When leaders unite, child safety in agriculture becomes a shared responsibility—not an afterthought.

### Week 2: Injury, Disease, and Exposure Data

- Post 1: Every statistic represents a child. Better data collection ensures their risks are visible, not hidden.
- Post 2: Reliable data saves lives—tracking youth injuries and illnesses guides smarter prevention and policy.
- Post 3: Stronger data systems mean better protections for farm families, researchers, and communities.

### Week 3: Public Policy

- Post 1: Public policy has the power to safeguard every child in agricultural settings, no matter where they live or work.
- Post 2: Strong policies create a safety net—ensuring farm kids are protected just like children in any other industry.
- Post 3: By advocating for effective laws and regulations, we can protect the next generation of farm families.

### Week 4: Organizational Policy

- Post 1: Agribusinesses and farm organizations play a critical role in protecting children through strong safety policies.
- Post 2: Safety must be built into every farm and ranch operation—policies turn good intentions into consistent action.
- Post 3: When farm organizations lead on safety, they set the standard for protecting young workers everywhere.

### Week 5: Research

- Post 1: Research drives innovation—helping us identify risks, test solutions, and deliver evidence-based safety practices to farms.
- Post 2: Investing in agricultural safety research means fewer injuries, fewer tragedies, and healthier futures for rural youth.

- Post 3: Science and community voices together guide the most effective strategies for protecting children in agriculture.

### **Week 6: Dissemination & Implementation**

- Post 1: Knowledge only saves lives when it's shared—effective communication brings safety practices to farm families.
- Post 2: From classrooms to communities, dissemination empowers families with tools to prevent childhood farm injuries.
- Post 3: Translating research into action helps communities implement real, lasting safety changes on farms.

### **Week 7: Emerging Threats**

- Post 1: Agriculture is always changing—emerging risks like climate extremes and new machinery require constant vigilance.
- Post 2: Protecting farm children means staying ahead of new threats and adapting strategies for tomorrow's challenges.
- Post 3: By monitoring and responding to emerging issues, we can keep farm kids safe today and for generations to come.

**\*To use images on a PC** – right click with your mouse and click save as.

**\*To use images on a MAC** – press and hold the control key on your keyboard while you click on the photo with your mouse, then click save as.

**\*To use images on a phone** – click and hold on the photo, then click on download or save to phone.







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