Safeguarding Children in Agriculture: A National Action Plan

Dissemination and Implementation

6. DISSEMINATION AND IMPLEMENTATION: Increase adoption of evidence-informed childhood agricultural health and safety strategies at local, state, regional, and national levels through effective communication, dissemination, and implementation.

Strategies	Outcomes
1. Support communications and outreach efforts between agencies, organizations, and partners to safeguard youth in agricultural settings.	A. Individuals and organizations will collaborate to share research, education, and outreach efforts. B. Communication between governmental, NGOs, and coalitions will be strengthened. C. Public and private sector funding will be available to support successful dissemination and implementation.
2. Disseminate and promote the implementation of strategies to safeguard youth involved in agricultural work.	A. Educators, parents, researchers, and adolescent workers will be aware of and use research-informed resources. B. Employers will be aware of and adopt resources, regulations, and model policies for hired youth. C. The Hierarchy of Controls will be applied to recommend prevention strategies at the highest levels of safety.
3. Disseminate and promote the implementation of evidence-informed strategies to safeguard nonworking children.	A. Farm owners and parents with children on farms will be aware of and adopt strategies (e.g. safe play areas, childcare) to keep non-working children out of the worksite and away from known sources of dangerous exposures. B. Communities will implement strategies to safeguard non-working children, such as high-quality and affordable childcare, educational programming, and summer camps.
4. Facilitate the accessibility and dissemination of effective childhood agricultural safety and health information and resources.	A. Safety information and interventions will follow communication guidelines for presentation of text, graphics, and videos. B. Messages and materials will be customized to be relevant and accessible for intended audiences, including language, graphics, and formats (e.g., social media, video, audio, print, etc.).
5. Ensure the availability of safety training opportunities and integrate youth-specific curriculum into existing safety training programs.	A. Ensure that existing agricultural safety and health programming includes youth components. B. Ensure that existing youth agricultural programming includes health and safety topics. C. Ensure that general childhood health and safety programming provided by schools and organizations includes youth agricultural topics when relevant.
6. Explore and implement new and emerging technologies in communications and dissemination strategies.	A. Curriculum developers and trainers will consider new and emerging communications technologies (virtual and augmented reality, new forms of social media, AI, digital marketing) in their programming. B. Emerging technologies will be tested for the effectiveness of reaching different populations.

1. Leadership
2. Injury, Disease, and Exposure Data
3. Public Policy
4. Organizational Policy
5. Research
6. **Dissemination and Implementation**
7. Emerging Threats

National Children's Center for Rural and Agricultural Health and Safety