

Child Agricultural Injury Prevention Workshop

Preliminary Agenda



Purpose: Increase knowledge and awareness of agricultural child injuries and extend the reach and dissemination of childhood agricultural injury prevention (CAIP) strategies and resources.

Desired Outcome: Participants will increase their knowledge of childhood agricultural safety strategies and resources. They will use this information and resources to develop and enhance their organization's child agricultural injury prevention efforts.

Learning Objectives

In relation to child agricultural injury prevention, participants will be able to

- Describe the burden of injuries and fatalities
- Identify the benefits of participating in safety efforts for their organization
- Identify resources and organizations that can work together to promote farm safety
- Develop a network of peers committed to injury prevention to serve as potential partners/resources.
- Recognize effective policies and strategies their organizations can implement
- Develop a plan for their organization to assist with promotion/dissemination of child safety resources

Monday, August 13th – Hotel Marshfield

- 12:45 **Meet in hotel lobby** – board bus for pre-workshop tour
- 1:00 – 4:30 **Pre-workshop Tour**
- 5:00 – 7:00 **Pre-workshop Reception**
- Appetizers
 - Cash bar
 - Workshop registration

Tuesday, August 14th – Hotel Marshfield (Note: breakfast is included with hotel)

- 7:30 **Registration**
- 8:00 **Welcome and Introductions**
- 8:15 **Opportunities for Protecting Young People in Agriculture**
Barbara Lee, PhD, Director – National Children's Center for Rural and Agricultural Health and Safety

This opening session will provide a brief description of landmark accomplishments since the 1996 launching of the federally-funded National Childhood Agricultural Injury Prevention Initiative. Key players -- organizations, federal agencies, non-profits, and others will be described, along with areas of success and persistent problems. This session will introduce the Socio-Ecological Model, which will set the stage for developing strategies that will safeguard children living, working and playing on our nation's farms and ranches.

8:50 Agricultural Injuries – Where we’ve been, what’s next?*Kitty Hendricks – National Institute for Occupational Safety and Health**Bryan Weichelt, PhD - National Children’s Center for Rural and Agricultural Health and Safety*

It is important to understand the full scope of the child injury problem on farms before developing interventions or programs to protect children. This session will present an overview of U.S. child agricultural injury data and trends, specifically highlighting gaps in past and present data capturing systems. The presenters will also discuss accessibility and applicability of data sources. Participants will gain practical knowledge and hands-on experience with the AgInjuryNews system, including filters and search, customizable email alerts, and other features. Participants will break into small groups to evaluate different types of data sources, and then discuss their findings with the entire group.

9:40 International Perspectives on Child Agricultural Injuries**10:00 Break****10:15 Program Implementation and Evaluation***Josie Rudolphi, PhD- National Children’s Center for Rural and Agricultural Health and Safety*

Developing implementation strategies and evaluation metrics early in the planning process is important for an effective program or project. As a group, we will explore common frameworks used for program planning and monitoring progress. In small groups, participants will debate common implementation and evaluation strategies and questions in order to prepare for program success.

11:00 Community-Based Approaches*Casper Bendixsen, PhD - National Children’s Center for Rural and Agricultural Health and Safety*

We can’t do it alone! This session will summarize principles and methods to help engage community members in safety programs, specifically within the context of agricultural families and youth groups. These programs and interventions are best utilized when originating from the community themselves or in equal partnership with outside experts. This helps embed the intervention in the community’s values and knowledge, as well as addressing their interests. Examples of previously implemented programs and interventions will be provided, followed by hands on activities and group discussion.

11:30 Lunch and Roundtables (Note: lunch is included with workshop)**12:45 Non-Working Children Panel***Marsha Salzwedel, MS – National Children’s Center for Rural and Agricultural Health and Safety**Amy Liebman, MPA, MA – Migrant Clinician’s Network**Dee Jepsen, PhD – Ohio State University*

We know that children living and visiting farms and ranches are at risk for injury. This session will look at the hazards causing these injuries and the associated cultural issues for non-working children, including children of migrant and seasonal workers, Anabaptist children and children visiting farms. After exploring strategies that can be used to help prevent injuries and fatalities to these children, participants will break into small groups to evaluate injury scenarios and brainstorm strategies that can be applied in different settings.

2:45 Afternoon Break**3:00 Working Youth Panel***Diane Rohlman, PhD – Iowa Center for Agricultural Safety and Health**Marsha Salzwedel, MS – National Children’s Center for Rural and Agricultural Health and Safety**Dee Jepsen, PhD – Ohio State University*

Work is inherently good for youth and agriculture offers many opportunities for them to develop work skills. However, developmental changes, impulsive decision making, and risk taking behavior can lead

to injuries. Youth performing work that doesn't match their developmental level also increases injury risk. In this session, we will look at both family farm and hired working youth. Case studies and interactive activities will be used to explore when and how child labor laws apply, how to assign age appropriate work, and skills for supervisors of young workers.

5:00 **Free Time &/or Social Time**

6:30 **Dinner** (*Note: dinner included with workshop*)

Wednesday, August 15th – Marshfield Clinic Research Institute (MCRI)

(Note: breakfast included with hotel, transportation provided from hotel to MCRI, if needed)

8:00 **Promotion and Dissemination** (2-40 minute sessions/switch half way through)

Scott Heiberger – National Children's Center for Rural and Agricultural Health and Safety

Melissa Ploeckelman – National Children's Center for Rural and Agricultural Health and Safety

Session A - Media relations. No matter what your organization is trying to promote, engaging traditional media should be a key part of your communication plan. The media can provide visibility, legitimacy and credibility to an issue. In this session we'll use case studies, theory and practical tips to help you develop your own media relations strategy. Learn how to "tell your story" while at the same time helping media professionals do their jobs. Participants will draft a publication-ready press release - an activity that encompasses many key elements of media relations.

Session B – Social media allows you to engage with customers/clients on a daily basis and has dramatically altered the way we communicate with each other. Relationships developed with social media can broaden your reach and help you become more transparent and a trusted source of information. In this session you'll learn how to develop a social media strategy, define your audience, and draft content calendars. We will also share some useful tools and tricks and provide ideas on how to build your network. Using the information from this session, participants will develop a social media message for their organization.

9:20 **Break**

9:30 **Public Policy and Advocacy Approaches for Protecting Youth in Agriculture**

Barbara Lee, PhD – National Children's Center

Amy Liebman, MPA – Migrant Clinician's Network

Safeguarding children and young workers should be a moral imperative, supported by public policy. But regulations and best practices associated with family farms and agricultural employment are not without controversy. The irony is that the most vocal opposition to public policy comes from the same people, farm owners and parents, who reap the benefits when their children and workers are safeguarded by policies. We will review the current status of federal and state regulations and the value of keeping our policymakers informed of their limitations. The role of local and regional law enforcement will be addressed, with examples of holding adults legally accountable for children's injuries on farms. Other advocacy examples to be described include guiding the "national agenda" and influencing cultural changes through public service campaigns. By understanding political, economic and cultural realities, we can be empowered to speak on behalf of children living and working on farms.

10:15 **Revisiting Program Implementation and Evaluation**

Josie Rudolphi, PhD – National Children's Center for Rural and Agricultural Health and Safety

How will you know if your program is a success? What if someone else wants to replicate it? How can it be adapted to other settings or environments? In this session, we will explore these questions, focusing on how to determine if your program produced the intended results, and what the next steps could be.

10:45 **Learning Labs**

Participants will be able to visit various learning lab stations to explore interactive resources that can be used in the promotion and implementation of child agricultural injury prevention strategies. These stations will provide participants with an opportunity to get “hands-on” with these resources, as well as discuss their features and applications with workshop facilitators.

11:45 **Scientific Seminar and Lunch:**

The immigrant’s journey to work: implications for health and safety on the farm

(Note: lunch included with workshop)

Jose’s first day on the job was just two weeks after he finished an astonishing two-month migration to get to the US, mostly on foot and across dangerous terrain. Jose beat the odds. Many immigrants are not as fortunate and often die on a life-risking journey across the border in order to earn a living. Each of the immigrants who come to work on US farms has his or her own story. Some cross with authorization to work and others do not. But where they are from, what their life was like in their home country, and what risks they may have taken to arrive in the US in order to earn a living impact their health and well-being on the job. During this seminar, we will discuss immigration to the US and what it means for workplace safety. We will also examine workplace safety interventions for an immigrant worker population, with a focus on the many angles that make such interventions effective, including culture, language, literacy, and work experience.

1:00 **Final Comments and Meeting Evaluation**

1:20 **Adjourn or Optional Activities.** Pick up completion certificates and join us for one of the three optional activities below:

1. Grant Writing Session

Josie Rudolphi, PhD – National Children’s Center for Rural and Agricultural Health and Safety

Join this session to learn more about the grants available to continue the work you started in the workshop. This session will explain how to further develop your outreach project idea, write specific aims, describe the project’s significance, develop a program plan, a budget and a timeline – everything you need to apply for a workshop grant.

2. Marshfield Clinic Tours – learn more about our medical library or the New Visions Gallery

3. Learning Labs – additional time to visit the labs you haven’t yet seen

2:30 **Workshop Closes**

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