

Attitudes, Awareness, Motivators, and Barriers: Exploring Why We Do What We Do

Patient Awareness of Association of Diabetes and Periodontal Disease

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This cross-sectional study sought to assess the current awareness, knowledge, and behavior regarding diabetes mellitus (DM) and periodontal disease (PD) association among a convenience sample of patients from a large Wisconsin-based integrated medical-dental health care organization serving largely rurally based communities. An anonymous 10-question survey was distributed at regional medical and dental centers of dental and medical clinics of a single health care institution over a 4-week period, to achieve a cross-sectional sampling of patients aged 18 to 80 years. Among 946 respondents, 616 were female. Patient-reported periodicity for dental visits was highest between 6 months and 1 year (56.4%). Respondents reporting “poor-fair” knowledgeability surrounding DM–PD association correlated with highest interest in learning more about DM–PD relationship ($p < .0001$). While over 80% of respondents correctly answered questions about gum disease symptomology and contribution of oral health practices on diabetes prevention, only 51% knew that PD affected blood sugar control. Willingness to comply with medical screening conducted by dental providers for diseases affecting oral health was indicated by 44% of respondents ($p < .0001$). Study results indicated that knowledgeability levels among patients surrounding the effect of PD on DM needed improvement. Strategic educational interventions targeting improved health literacy among patients may further

promote prevention of DM–PD complications. Health literacy gaps remain to be addressed in patient understanding of the importance of detecting and managing dysglycemia for maintenance of periodontal health, creating opportunities for patient education.

Keywords: *health literacy; health promotion; oral health; patient education; surveys; quantitative evaluation; rural health*

► INTRODUCTION

Periodontal disease (PD) and diabetes mellitus (DM) are two chronic conditions that have achieved epidemic proportions globally (NCD Risk Factor Collaboration,

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2016). Prevalence of PD is reported to affect one third of the U.S. population with prevalence rising as high as 65% in disparity populations (Eke et al., 2015). DM affects approximately 415 million people worldwide with prevalence expected to achieve 642 million by 2040 (Ogurtsova et al., 2017). PD has been implicated in contributing to DM progression and associated complications (Borgnakke, Ylostalo, Taylor, & Genco, 2013; Casanova, Hughes, & Preshaw, 2014; Corbella, Francetti, Taschieri, De Siena, & Fabbro, 2013; Genco & Genco, 2014; Wang, Jen, Chou, & Lei, 2014). Patient awareness surrounding bidirectional associations between DM and PD is important to actively engage them in preventive health practices involving risk factor modification by adopting effective oral health-related and self-management of chronic and other conditions affecting their health status (Albert et al., 2012).

Lack of patient health literacy can be a hidden barrier to care because it may prevent patient engagement and result in negative health-related outcomes (Caruso et al., 2018; Egbert & Nanna, 1996; Martin, Williams, Haskard, & Dimatteo, 2005). Poorer health outcomes documented in association with insufficient health literacy include higher hospitalization rates, increased health care costs, and reduction in quality of life consequential to chronic disease progression (MacLeod et al., 2017). Especially in patients with chronic illnesses, such as DM and PD, oral-systemic health literacy is important for optimal management of the diseases, because the patient must proactively and effectively engage in daily self-care including oral health care (U.S. Department of Health and Human Services Oral Health Coordinating Committee, 2016). According to the Centers for Disease Control and Prevention report of 2014, 27.8% of the U.S. population has undiagnosed diabetes (Centers for Disease Control and Prevention, 2017). Nasseh, Greenberg, Vujicic, and Glick (2014) projected that the effect of chairside screening for chronic conditions such as DM, hypertension, and hypercholesterolemia in dental offices could result in annual cost savings to health care systems of \$42 million to \$102.6 million (Nasseh, Greenberg, Vujicic, & Glick, 2014). Integrated interdisciplinary care models involving multidisciplinary approaches and patient's feedback are critical for effective patient-centered care delivery (Acharya, Shimpi, Mahnke, Mathias & Ye, 2017; Shimpi, Schroeder, Kilsdonk, Chyou, Glurich, & Acharya, 2016; Shimpi, Schroeder, Kilsdonk, Chyou, Glurich, Penniman, et al., 2016).

Few studies have examined patient understanding of the potential impact of PD on DM. The current study undertook assessment of patient knowledge surrounding relevance of periodontal health to effective glycemic

management by conducting a survey study in a convenience sample of patients of a health care organization with a regional network of medical and dental clinic within a service area serving rural communities in central and northern Wisconsin. The environmental scan of this population was undertaken to assess whether lack of oral-systemic health literacy surrounding the DM-PD relationship represents a potential gap to address especially among subpopulations at higher risk for DM and other chronic conditions that may be affected by poor oral health.

Study results would inform the need for development of appropriate educational materials and identification of most appropriate venues to target the intended audience in order to achieve proactive literacy promotion. Knowledge of patient literacy levels would also guide provider-to-patient interaction and present opportunities for implementing appropriate educational initiatives.

► METHOD

A cross-sectional study design was applied that targeted a convenience sample. Self-administered surveys were distributed to patients presenting to the front desk staff for appointments in 13 regional primary care medical center and 10 regional dental center waiting rooms of Marshfield Clinic Health System (MCHS) in central and northern Wisconsin over a 4-week period in December 2015, January and April 2016, and for 2 weeks in July 2017. The demographic of respondents included patients of the health care system, largely residing within the service area of the health care system. MCHS is one of the largest multispecialty group practices in the country with more than 700 physicians, 40+ dental providers, and 7,600+ employees who are involved in patient care, research, and medical education. There are more than 52 medical centers throughout the MCHS service area. Family Health Center of Marshfield, Inc, a federally qualified health center that serves low-income, underinsured, and uninsured people, partners with MCHS in provision of integrated dental care delivery to more than 55,000 unique dental patients through its 10 regional dental centers. All patients between 18 and 80 years of age presenting to the front desk staff for appointments were approached for completing the survey and hence the survey targeted a convenience sample not driven by a defined sample size. Because the study was conducted as an anonymous survey, it was granted exemption status from oversight under the section 45 CFR 46.101(b)(2) as determined by the Marshfield Clinic Research Institute Institutional Review Board.

A paper-based questionnaire in the English language comprising 10 questions analyzing awareness of the

DM–PD association was developed at a fifth-grade reading level. The goal of the study was to use the survey instrument to capture relevant demographics, awareness of diabetes and gum disease association, opinions on chairside screening by the dental providers, and periodicity with respect to dental visits. Demographic questions included respondents' age range, gender, and educational level. No health-related data were solicited surrounding PD or DM status. Patients were asked to indicate timing of their most recent dental visit to capture dental care-seeking behavior. Knowledgeability/awareness assessment was tested by four questions related to diabetes and periodontal disease. Attitude-related questions captured opinions on willingness to have dental providers conduct medical screening for diseases that may affect oral health, such as diabetes and high blood pressure. Responses to awareness and opinion questions were formatted with yes/no/not sure options. Evaluation of content and face validity was performed by four experts in from the fields of dentistry, medicine, and statistics prior to dissemination. The survey tool was piloted by 20 patients randomly selected for readability and time required for completion of the questionnaire before disseminating to the study population. Time for completion was estimated at 3 to 5 minutes.

Completed surveys were collected and placed in envelop by the front desk staff and routed/mailed to the research team at the end of the survey administration period. Survey responses were entered into a REDCap database and included no patient identifiers (Harris et al., 2009). Only unique checked answers by the respondents to the multiple-choice questions were included in analyses. For example, if the patient checked more than one option for a question, the response was not included in the analysis. Interrater reliability was calculated and reported based on percentage agreement for 10% of data entered into the REDCap database.

Descriptive statistics were used to summarize the data. Chi-square test was performed to compare the difference in responses (percentages) based on the respondents' age (stratified into three tiers: 18-40, 41-60, and 61-80 years), gender, educational level (stratified into three tiers: Grades 9-11 or lower [EduLevel1], high school/associate degree [EduLevel2], and bachelor's and higher [EduLevel3]), and the rate of respondents' understanding of relationship between diabetes and gum disease (stratified into three categories: poor/fair, good, and very good/excellent). All data analyses were carried out using SAS Version 9.4, English. A p value $<.05$ was used to claim existence of a significant association between the variables.

► RESULTS

The data were entered and accuracy was confirmed.

Participant Demographics

A total of 946 patients completed the survey. Interrater reliability of entry of 10% of data into the REDCap was 98.98%. Figure 1 shows the characteristics of participants who responded to the survey.

Majority of the respondents [75.1% (709/944)] reported an EduLevel2 (high school/associate degree), while 15.5% (146/944) reported EduLevel3 (\geq BA degree) and 9.4% (89/944) reported EduLevel1 (\leq Grades 9-11). Proportionately more respondents between 18 and 40 years old reported EduLevel2 (high school/associate degree), compared with respondents in the older age tiers. By contrast, a higher percentage of respondents in the 61 to 80 years tier possessed an EduLevel3 (\geq BA degree) compared with respondents among the younger age tiers. While a greater percentage of females reported EduLevel2 as compared to males (80% vs. 67%, respectively,) a slightly higher percentage of males reported EduLevel3 compared to females (20% vs. 13%, respectively), and EduLevel1 (13% of males vs. 7% of females). Differences by gender across the three EduLevel tiers were statistically significant ($p < .0001$).

Dental Visit Behavior Question

Approximately 76% of respondents reported periodicity of their last dental visit to be 1 year or less, with moderately higher attendance among females 58% versus males 53% indicating ≤ 6 months and 21% of females versus 18% of males indicating a visit in the past 7 months through 1 year ($p < .0634$). Figure 2 summarizes the duration assigned by the respondents when asked about the last dental visit stratified with respect to age.

Respondents attending dental visits in the past 6 months favored an older demographic with 63% who reported this periodicity aligned with the 61 to 80 years age tier.

Knowledgeability/Awareness

The percentage distribution of responses by the patients regarding the question: "How would you rate your understanding of the relationship between diabetes and gum disease" (Survey Q8) was 20% (186/936) "poor," 32% (297/936) "fair," 28% (265/936) "good," 14% (129/936) "very good," and 6% (59/936) "excellent." Approximately half of the respondents (51%)

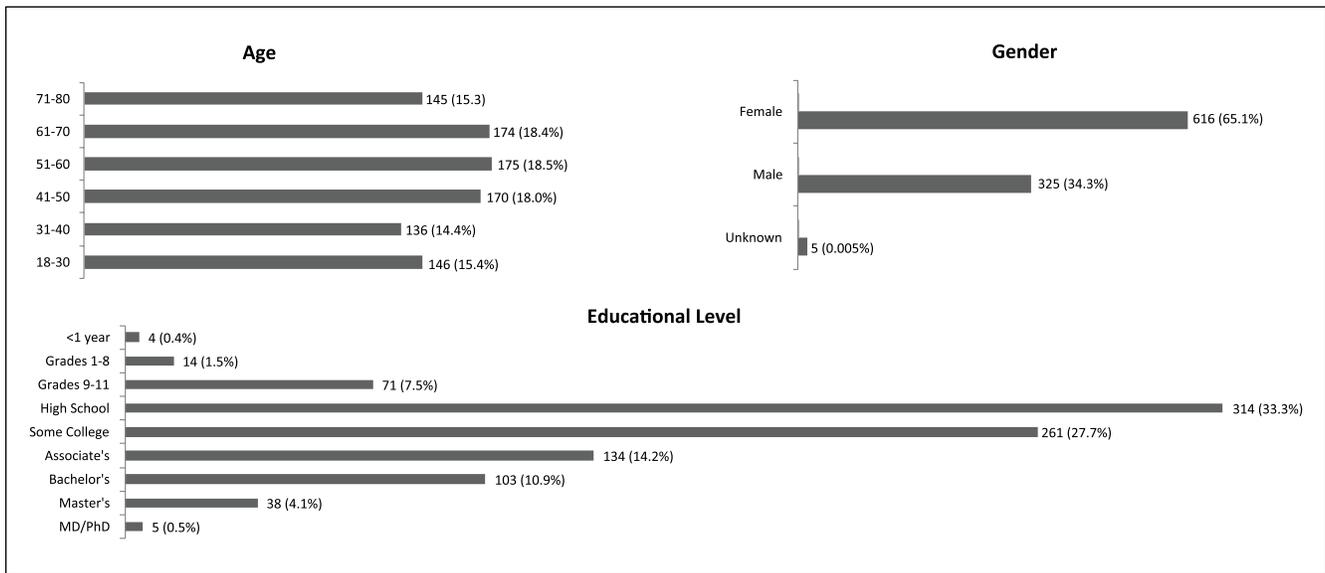


FIGURE 1 Characteristics of Participants Who Responded to the Survey

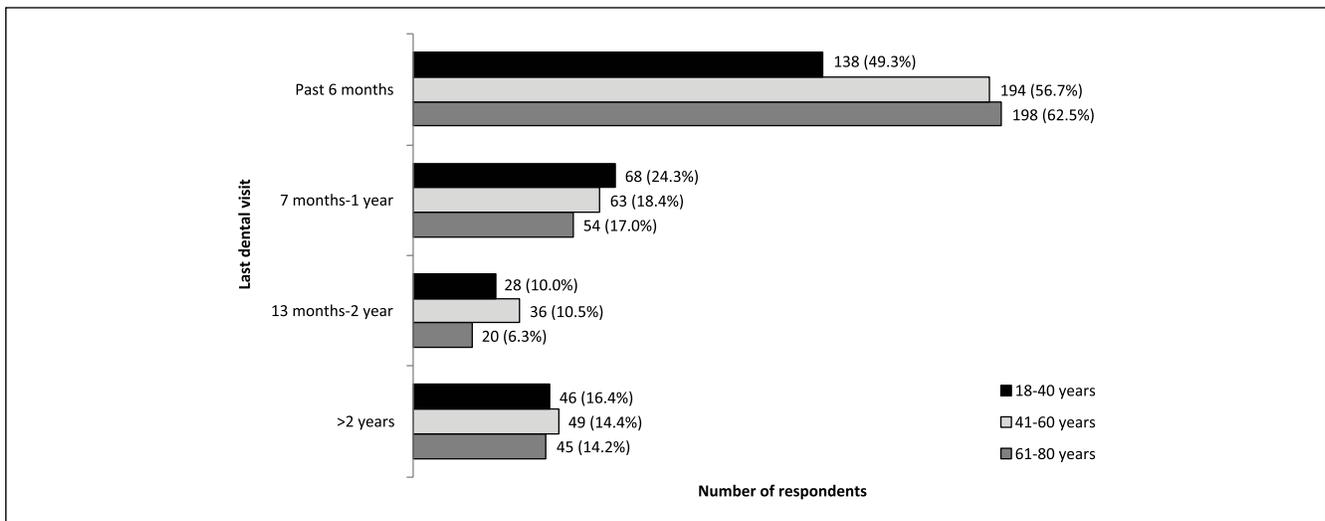


FIGURE 2 Summary of the Duration Assigned by the Respondents When Asked About the Last Dental Visit Stratified With Respect to Age

were aware that gum disease could increase blood sugar levels (Survey Q5), with recognition of this relationship directly correlated with advancing age 48% among Age Tier 1 (<40 years), 47% in Age Tier 2 (41-60 years), and 59% among Age Tier 3 (61-80 years; $p = .0016$). Warning signs of gum disease (Survey Q6) were correctly selected by 88% (804/913) of the respondents. Knowledge surrounding warning signs of gum disease paralleled educational level with approximately 95% (132/139) of

EduLevel3 (\geq BA degree) correctly selecting symptomology (swollen gums, gum recession, and loose teeth) compared to 89% (611/689) reporting EduLevel2 (high school/associate degree) and 73% (61/84) reporting EduLevel1 (\leq Grades 9-11; $p < .0001$). Frequency of patients with a dental visit in the past 6 months corresponded to EduLevel1 (\leq Grades 9-11) = 41% (36/88), EduLevel2 (high school/associate degree) = 56% (396/704), and EduLevel3 (\geq BA degree) = 67% (97/145).

Similarly, lower EduLevel was associated with those reporting that their most recent dental visit was >2 years earlier: EduLevel1 (\leq Grades 9-11) = 26% (23/88), EduLevel2 (high school/associate degree) = 14% (101/704), and 11% (16/145; $p = .0018$). Interventions, including oral health interventions, that could prevent or delay DM progression (Survey Q7) were correctly answered by 85% (782/922) of respondents. Respondents who reported their knowledge as “very good/excellent” (91.4% [170/186]) or “good” (88.6% [232/262]) surrounding the PD and DM association (Survey Q8) correctly selected proactive oral hygiene measures that support DM prevention with a higher frequency compared to patients who reported poor/fair knowledge (80.1% [375/468]; $p = .0133$). Female respondents also ranked their knowledge surrounding proactive oral hygiene measures that support DM prevention more highly than male participants (88% vs. 79%, respectively). Table 1 shows the distribution of self-reported information surrounding warning signs of gum disease and relative understanding of oral health interventions that promote prevention of DM. Eighty-eight percent correctly selected symptomology associated with gum disease (Survey Q6) and 85% correctly identified oral hygiene practices that support prevention of DM onset or progression, including regular dental visits. However, only 21% of study participants reported “very good, or excellent” knowledgeability surrounding the relationship between DM and PD (Survey Q8).

Opinions

Approximately 38% (351/936) of respondents indicated interest in acquiring more information about the relationship between DM and PD (Survey Q9; $p < .0001$). Male respondents (42%) more frequently indicated an interest in learning more about the relationship between diabetes and oral health than female respondents (35%; $p = .0295$). Interest in learning more about the DM–PD relationship also correlated with increasing age with 29% of respondents in Age Tier 1 (18-40 years), 39% of respondents in Age Tier 2 (41-60 years), and 44% of respondents in Age Tier 3 (61-80 years), responding affirmatively to this question ($p < .0006$).

Table 2 illustrates the willingness reported by respondents to increase knowledgeability surrounding DM–PD association, stratified by age and educational level. Willingness to have dental provider conduct medical screening (Survey Q10) was directly proportional to the extent of knowledgeability level self-reported by respondents.

► DISCUSSION

The present study evaluated awareness of patients toward associations between PD and DM. Collectively, the data suggested that while patients had good understanding of gum disease and preventive measures, lower rates of knowledgeability surrounding PD and DM across the surveyed population were evident. The percentage of respondents attending a dental visit in the past 6 months correlated directly with increasing EduLevels. Similarly, respondents with no dental visit for more than 2 years also paralleled EduLevels with highest levels reported for EduLevel1 and lowest in EduLevel3. Differences in dental visit frequency across EduLevels achieved statistical significance ($p = .0018$). Overall, 43.6% (409/939) reported a dental visit more than 6 months. These rates are slightly lower than those reported in a recent study by Naghibi Sistani, Virtanen, Yazdani, and Murtomaa (2017), which reported a rate of 63.2%. The findings of their study also showed that oral health literacy was lower in patients with infrequent dental visits (Naghibi Sistani et al., 2017).

Respondents who self-reported their knowledge surrounding the question “How would you rate your understanding of the relationship between diabetes and gum disease?” (Survey Q8) as poor/fair were more interested in learning about the relationship as compared to respondents who rated their knowledge as good or very good/excellent ($p < .0001$), and males were more likely to indicate interest than females. The current study also noted a trend indicating that understanding the relationship between diabetes and gum disease (Survey Q8) was higher among older respondents compared to those in younger age tiers. The investigators posit that since rates of DM emergence increase with age, relatively older populations are more likely to have gained heightened awareness about the potential relationships between DM and PD during health care encounters if symptomologies of dysglycemia or PD emerged. However, the current study did not solicit information regarding DM or PD status from participants, and this would need to be examined in future initiatives.

In the present study, the rate of respondents who were positively disposed to dental providers conducting medical screening that included diabetes and high blood pressure as examples (Survey Q10) was approximately 44% across all tiers irrespective of the level of knowledgeability surrounding the DM–PD association reported by participants. Results suggest that despite the relatively high levels of literacy surrounding DM and PD association ascertained by survey analysis,

TABLE 1
Distribution of Self-Reported Information Surrounding Warning Signs of Gum Disease (PD) and Steps to Prevent DM With Respect to Understanding of PD–DM Association

Options	Self-Reported Knowledgeability Surrounding Gum Disease and Diabetes			p
	Poor/Fair, N = 458	Good, N = 262	Very Good/Excellent, N = 186	
Warning signs of gum disease				
Red, swollen, and bleeding gums	7.9% (36/458)	6.9% (18/262)	6.5% (12/186)	.8534
Gums are pulled away from the teeth	0.9% (4/458)	0.4% (1/262)	1.1% (2/186)	
Loose teeth and/or change in bite	0.2% (1/458)	0.8% (2/262)	0.5% (1/186)	
All the above	87.3% (400/458)	89.7% (235/262)	87.6% (163/186)	
None of the above	3.7% (17/458)	2.3% (6/262)	4.3% (8/186)	
	N = 468	N = 262	N = 186	
Steps to prevent DM				
Learn what to eat to keep your blood glucose levels under control	14.5% (68/468)	9.2% (24/262)	6.5% (12/186)	.0133
Brush and floss your teeth every day	1.3% (6/468)	1.2% (3/262)	0.5% (1/186)	
Visit your dentist at least once in 6 months	1.5% (7/468)	0.8% (2/262)	0.5% (1/186)	
All the above	80.1% (375/468)	88.6% (232/262)	91.4% (170/186)	
None of the above	2.6% (12/468)	0.4% (1/262)	1.1% (2/186)	

NOTE: DM = diabetes mellitus; PD = periodontal disease.

over half of respondents do not perceive a value in integrated oral-medical care delivery to patients at risk for diabetes. By contrast, Rosedale and Strauss (2012), who conducted a survey on willingness among dental patients ($n = 120$) to undergo glycemic screening that included the HbA1C testing approach and gingival crevicular blood collection in a dental setting, reported that 90% of patients in their study were open to medical screening in a dental setting. While patients in their study found the concept novel, most also opined that such screening should remain the patient's choice.

Compared to a similar survey study conducted by Bahammam (2015) that gauged awareness of the capacity for PD to adversely affect blood sugar level control among Saudi respondents with diabetes, the current study found higher levels of knowledge across the comparable age groups (46% vs. 22%, respectively). However, Bahammam also observed the association between higher educational level and higher level of awareness of diabetes and PD association.

Effective patient education requires a combined approach involving input from both health care providers and patients in preparing effective educational

resources and programs. Notably, some studies have shown that health care providers, including both dental and medical providers who perform oral examinations, were more likely to advise their patients about oral and systemic disease conditions (Manski, Hoffmann, & Rowthorn, 2015). In prior studies, we similarly found that patients who visited dental clinics regularly had high rates of knowledgeability surrounding the DM–PD association potentially attributable to patient education provided by the health care providers during health care encounters (Shimpi, Schroeder, Kilsdonk, Chyou, Glurich, & Acharya, 2016; Shimpi, Schroeder, Kilsdonk, Chyou, Glurich, Penniman, et al., 2016).

Based on U.S. Department of Agriculture Rural Health Research Center rural-urban commuting area codes designation (<http://depts.washington.edu/uwruca/>), the participants in this study were surveyed in rurally based health care institutions. A study by Zahnd, Scaife, and Francis (2009) reported relatively comparable health literacy rates between rural and urban populations, with 14.3% and 13.7% below basic literacy rates, respectively. These rates reflected the 14% rate reported in 2003 by the only National Assessment of Adult Literacy ever conducted in the

TABLE 2
Willingness Reported by Respondents to Increase Knowledgeability Surrounding DM–PD Association, Stratified by Age and Educational Level

Options	Willingness to Have Dental Providers Conduct Medical Screening for Diseases That May Affect Oral Health			p
	Yes	No	Not Sure	
Age, years				
18-40	43.8% (123/281)	25.6% (72/281)	30.6% (86/281)	.6267
41-60	46.4% (159/343)	27.1% (93/343)	26.5% (91/343)	
61-80	41.3% (131/372)	29.0% (92/372)	29.7% (94/372)	
Gender				
Male	43.7% (142/325)	27.4% (89/325)	28.9% (94/325)	.9745
Female	44.0% (269/371)	27.2% (166/371)	28.8% (176/371)	
Educational level				
EduLevel1: Grades 9-11 or less	29.2% (26/89)	42.7% (38/89)	28.1% (25/89)	.0006
EduLevel2: High school/some college/associate degree	43.5% (306/704)	26.7% (188/704)	29.8% (210/704)	
EduLevel3: Bachelor degree and higher	54.8% (80/146)	20.6% (30/146)	24.7% (36/146)	
Self-reported data for understanding of DM–PD relationship				
Poor/fair	42.9% (207/483)	21.7% (105/483)	35.4% (171/48)	<.0001
Good	43.6% (115/264)	31.4% (83/262)	25% (66/262)	
Very good/excellent	47.1% (107/187)	36.4% (68/187)	16.6% (31/187)	

NOTE: DM = diabetes mellitus; PD = periodontal disease.

United States (National Center for Education Statistics, 2003). Zahnd et al. (2009) concluded that lower health literacy found in rural population can be explained by known confounders. A study by Paasche-Orlow, Parker, Gazmararian, Nielsen-Bohlman, and Rudd (2005) reported weighted prevalence of low literacy levels of 26% (95% confidence interval [22, 29]). Poor health literacy in the current study surrounding DM and PD associations were reported by approximately 20% of the population, similar to those reported by Zahnd et al. (2009) and the National Assessment of Adult Literacy survey (National Center for Education Statistics, 2003). Notably, in the present study, while health behaviors and measured knowledgeability surrounding DM and PD appeared high, respondents' self-assessment of their knowledge regarding relationships between PD and DM was ranked much lower, suggesting that opportunities exist for health care professionals to improve health literacy of patients on this relationship across the surveyed communities.

This study has some limitations. The level of stratification of variables of interest (e.g., age, education levels) was somewhat subjective. With respect to gen-

eralizability, information provided by the respondents was anonymously self-reported and hence our ability to validate findings is limited. Since it was focused on quantitative assessment of knowledge, awareness of patients in context of PD–DM, the survey tool validation was limited to face and content validity. The majority of the data were collected from participants at sites with an integrated medical-dental clinic infrastructure supported by an integrated medical-dental record. Knowledge, attitude, and perceptions may differ as a function of the health care environment where patients received care. Patient experience may differ across organizations where health care access is differently structured. Literacy levels among this patient population were predominantly (75%) EduLevel2 (high school/associate degree). Notably, the highest levels of participants who reported EduLevel3 (\geq BA degree) fell into the highest age tier, and thus impact of education is potentially limited in this study and would require further investigation to validate present findings. The survey was available only in English. Potential participants of Hispanic ethnicity who spoke mainly Spanish were unable to complete the survey,

so information may not be generalizable to this subpopulation. The refusal rate, race, and ethnicity were not tracked by the survey. Because the survey was anonymous and voluntary, there was a possibility that a person could have taken the survey more than once. Finally, impact of personal health history on knowledgeability and opinion was not assessable because medical/dental status was not solicited from participants. Collection of such data may be of value in future studies.

► CONCLUSION

We found few studies conducted in the United States that examined patient health literacy surrounding interaction of diabetes and PD. With only half of the participants reporting awareness of PD to increase blood sugar levels and characterizing their knowledge surrounding relationship between PD and DM as “poor to fair,” our study findings suggested low awareness surrounding links between diabetes and oral disease risk among the study respondents, with relatively limited interest in education surrounding links between oral health and diabetes across patients surveyed. Our findings further support that incorporation of chairside medical screening across the State may require further patient education to promote acceptance of integrated care delivery to populations with dysglycemia. Screening for dysglycemia in the dental setting remains an important alternative best practice to identify presence of potential systemic diseases especially in populations who may have lower health literacy. The evidence base supports that such health screening has the potential to increase the quality of care by promoting disease prevention while lowering health care costs (Glurich, Nycz, & Acharya, 2017; Glurich, Schwei, Lindeberg, Shimpi, & Acharya, 2018). The data in this study have help set baseline literacy rates surrounding DM–PD associations across a largely rural population. This study may serve as a model that may be extended to future surveys of populations surrounding knowledge of other oral–systemic relationships in other state-wide and national health care organization settings to determine whether regional variability exists. Such surveys may also be useful in gauging patient receptivity to integrated health delivery practices based on analysis of health literacy levels. Strategic educational interventions by health care providers targeting heightened health literacy among patients should include endorsement of integrated care delivery including promotion of the potential value of conducting glycemic screening to detect dysglycemia. Such educational practices may further advance opportunities for prevention

of diabetes progression and diabetic and oral disease complications, thereby increasing patient perception of value in integrated care delivery for patients with dysglycemia. Moreover, initiatives and educational tools to increase provider and patient health literacy are under development and being explored in currently ongoing studies by our study team. Studies in other populations are needed to confirm current findings.

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